



# Practice sheet – UNIT 4

## Digital storytelling definition

*“Digital storytelling is a form of narrative, often with the aim of entertainment, that reaches its audience via digital technology, media and social media.*

*Storytelling literally refers to telling “stories,” a way of conveying something that happened or expressing an idea, which may be expressed in spoken or written words, through songs, arts, videos, etc.*

*Digital storytelling refers specifically to storytelling applied in the digital environment, such as what happens in social media, videos, podcasts, virtual experiences, augmented reality, and more.*

*The aim of storytelling is to communicate information in order to engage or inspire the audience. Video, music, images, texts and maps can all be useful in capturing the audience’s attention.”*

More information:

<https://youtu.be/JIix-yVzheM>





**Examples of good practice based on ebooks from the ABIBooks collection:**

1. Apple or clock - play with the rhythm
2. Treasure hunt
3. Letter

**Video testimonials from teachers using ebooks for storytelling in their classroom practice. An example from Greece and two examples from Italy:**

1. Andriana Agelopoulou English Teacher Kindergarden
2. Simona Carini Primary School
3. Jenny Bianchi Kindergarden and mother's experience

**More information about Digital storytelling:**

<https://www.prezly.com/academy/6-digital-storytelling-examples-to-get-inspiration-for-your-brand>

<https://tlp-lpa.ca/digital-skills/digital-storytelling>

<https://research.com/education/digital-storytelling>

